Course Title: Afternoon: Creating Your Own Blog

Course Description:
Get a taste of blogging by viewing some of the best and creating your own.

Course Prerequisite(s):
Familiarity with MS Windows

Course Objectives:
Access blog websites; access blog creation and support websites; access domain providers: godaddy.com to learn about buying and maintaining a web domain

Next Class Possibilities:
Microsoft Office System

Textbook(s): OPTIONAL
Create Your Own blog: 6 Easy Projects to Start Blogging Like a Pro, 2nd Edition
ISBN: 978-0672335976

Lesson Plan – by week or session
Session 1: Set up a Blog on WordPress.com
- Blogging Strategies
- Creating and curating effective content
- Examples of successful blogs
Session 2: Creating Blog Content
- SEO
- Content Marketing