Course Syllabus

Course Title: Creating Multiple Streams of Income

Course web page:
http://www.collin.edu/ce/courses/create_multiple_streams_income.html

Course Description:
Explore various business ideas and concepts that will assist you in developing different types of independent, entrepreneurial and home-based small business income. Assess your resources to generate consistent cash flow regardless of economic conditions.

Suggested Course Prerequisite(s): N/A

Materials Needed: N/A

Course Objectives:
Identify your talents and abilities. Build a strong plan of action. Develop a MapMind. Implement time management. Market in various venues offline and online.

Certification Notes: N/A

Next course recommendation: N/A

Instructor Notes:

Textbook(s): N/A

Lesson Plan – by week or session
Session 1: Discover what are multiple streams of income
   Brainstorming
   Identify talents and abilities
   Create a questionnaire to survey potential clients/customers
Session 2: What is MindMapping and how to use it to create Multiple Streams of Income
   How to take one idea and create multiple streams
   Creating a webpage to use for MSI
   How to create an e-mail letter to family and friends
Session 3: Understanding target markets
   How to use social media to market offline
   Other ways to market and attract customers/clients
**Course Sessions:** listed are a guideline to indicate all topics that will be covered during your course. Do not plan your personal calendar based on these sessions. Your instructor will give you a calendar for your class that will indicate specific topics, assignments, and days.

**Method of Evaluation:** Unless otherwise stated, course completion is evaluated on the basis of attendance. Students must be in attendance 90% of the class time in order to be considered a successful completer of the course.

Students must be in attendance 90% of each course in a certificate series for successful completion and to earn a certificate as specified.

Students must complete all courses (core and no. of elective courses needed) to complete a certificate series within two years from start date of the first course taken.

**Americans with Disabilities Act:** Collin College will adhere to all applicable federal, state and local laws, regulations and guidelines with respect to providing reasonable accommodations as required to afford equal opportunity. It is the student’s responsibility to contact the ACCESS office, SCC-G200 or 972.881.5898 (V/TTD: 972.881.5950) to arrange for appropriate accommodations. See the current Collin Student Handbook for additional information.

[http://www.collin.edu/studentresources/personal/studenthandbook.aspx](http://www.collin.edu/studentresources/personal/studenthandbook.aspx)