Course Title: Travel Writing
Instructor: Billye Johnson

Course Description:
Your leisure time could become a moneymaker as a travel writer. Learn how to turn your writing skills and sense of adventure into great travel articles. The class covers writing enticing travel articles, photography for the travel writer, what are the hottest markets and how to sell to them.

Hours: 18 Sessions: 6

Course Prerequisite(s):
None

Course Objectives:
1. Know what to look for in travel destinations for articles that sell.
2. Learn how to create multiple articles from a single trip.
3. Identify markets for travel writing.
4. Know how to write query letters specific to the travel market.
5. Be able to create an information-packed sidebar.
6. Know what and how to keep travel records for tax purposes.
7. Learn resources available when planning travel writing trips.

Lessons:


Session 2: Travel locales – at home and beyond. Research resources for your article. Using your words to take the reader there. Multiple submissions – how and where to use them.

Session 3: Using query letters to sell your articles. Getting assignments before the trip. Not all travel articles are about travel. Other markets for your travel writing.

Session 4: Selling the "small" article. Telling the story in 1000 words or less. Multiple articles from one trip – making the most of every destination.

Session 5: Preparing for a trip – what to take, what to leave home. Travel photography – not just for the professional photographer.