Course Title: Magazine Writing
Instructor: Billie Johnson

Course Description: Writing for magazines has its own unique techniques. You will learn how to write for publication in magazines; how to analyze magazines so you can decide which publications you want to write for and how to turn your ideas into articles. At the end of the course, you will have a query letter ready to be mailed to an editor and a short article which will be ready for publication.

Hours: 18  Sessions: 6

Course Prerequisite(s):

Course Objectives:
1. Write an effective query letter to sell their magazine article
2. Have written a short article, ready for publication
3. Be able to identify new or emerging markets
4. Identify well written magazine articles

Textbook Recommended(s):
- Guide to Writing Magazine Nonfiction
  Publisher: Allyn & Bacon; ISBN 0205261132
- Writer’s Digest Handbook of Magazine Article Writing
  Publisher: Writer’s Digest; ISBN 0-89879-408-0
- You Can Write for Magazines
  Publisher: Writer’s Digest; ISBN 0898799023

Lessons:

Session 1: Introduction to magazine publishing. Copyrights. Studying magazines for content and audience. Using description to enhance writing.

Session 2: Themes and developing the article idea net. Organize to write. Developing structure for magazine articles. Interviewing techniques.


Session 4: Developing Ideas and how to organize for later use. Developing a list of potential articles. Researching your topic.

Session 5: Choosing the magazine for your article. Making contacts for assignments. Writers’ conferences and workshops. Critique groups.