Course Title: Writing to Inspire

Instructor: Billye Johnson

Course Description:
Inspirational writing truly comes from the heart. Learn how to turn your inspirational moments into essays and books for a wider audience. Examine the many types of inspirational writing from personal essays to stories of others and self-help books. Explore the rapidly growing market of inspirational/devotional columns, essays and books.

Hours: 18  
Sesssions: 6

Course Objectives:
1. Develop methods of creativity and ideas for writing topics
2. Understand the differences between the many kinds of inspirational markets
3. Learn how to write an inspirational column
4. Turn ideas into book-length works
5. Write effective query letters and proposals for the inspirational market
6. Create inspirational greeting cards and other products
7. Be able to market their writing through multiple submissions

Textbook Recommended(s):
Spiritual Writing by Deborah Levine Herman; Beyond Words Publishing: ISBN #: 1-58270-066-4

Lessons:
Session One

Session Two
Inspirational articles for the magazine market. Telling another’s story. Writing the inspirational column. Interviewing techniques. Making interviews come alive on paper.

Session Three
Focus on writing inspirational essays as separate pieces or basis for books. Thinking on the small scale. Mapping a writing project. Writing to sell. Writers guidelines. Writing resources and writers’ groups.

Session Four

Session Five

Session Six