Collin College - Continuing Education

Course Syllabus

Course Title: Music Publishing

Instructor: Deborah Anderson

Course web page: http://www.collin.edu/ce/courses/music_publishing.html

Course Description: Learn how to publish your own music globally from start to finish. This course will cover professional and insightful advice for basic composing, copyrights, performing/recording, how to receive royalties, publishing and marketing. It will engage students in the creative and business aspects of the music industry, and provide opportunities for feedback and collaborative learning.

Course Objectives:
1. Understand the basics of song structure, writing lyrics and a melody
2. Learn the resources to access for networking, publishing and worldwide marketing
3. Know the challenges and opportunities in the music industry
4. Apply the techniques of storytelling to create and perform a publishable song

Lesson Plan:
(Subject to change, based on the needs of the class.)
Session 1: Research, registering your DBA name, apply for rights/royalty affiliation, analyzing song structure and hit songs, song starter ideas, share your concepts/ideas for feedback.

Session 2: Creating the Music (purpose, passion, concept, composing, copyrights, budget, talent search, calendar, lead sheets, digital MP3's, rehearsal, contracts, payment.) Share your music and/or lyrics/melodies for constructive feedback in groups.

Session 3: This session will most likely be held at a local recording studio, (based on availability) location TBA, covering recording, mixing, mastering & ISRC codes.

Session 4: Album photos/graphics/artwork design, website, business aspects, distribution, advertising/marketing, joining the music industry, organizations, finding a cause/charity, final presentations or works in progress will be presented to the class and receive constructive feedback.

Resources:
- Copyright.gov, (Use the electronic copyright office for faster processing.)
- Collin County DBA (Doing Business As)/Assumed Name general information: http://www.co.collin.tx.us/county_clerk/assumed_names/Pages/default.aspx
- Global radio contacts: www.radio-locator.com (links to over 13,900 station websites)
I look forward to working with you in this course, and feel free to contact me between classes via email, if you have any questions or concerns. Please allow 24-48 hours for an electronic response.

**Course Sessions:** listed are a guideline to indicate all topics that will be covered during your course. Do not plan your personal calendar based on these sessions. Your instructor will give you a calendar for your class that will indicate specific topics, assignments, and days.

**Method of Evaluation:** Unless otherwise stated, course completion is evaluated on the basis of attendance. Students must be in attendance 90% of the class time in order to be considered a successful completer of the course.

Students must be in attendance 90% of each course in a certificate series for successful completion and to earn a certificate as specified.

Students must complete all courses (core and no. of elective courses needed) to complete a certificate series within two years from start date of the first course taken.

**Americans with Disabilities Act:** Collin College will adhere to all applicable federal, state and local laws, regulations and guidelines with respect to providing reasonable accommodations as required to afford equal opportunity. It is the student's responsibility to contact the ACCESS office, SCC-G200 or 972.881.5898 (V/TTD: 972.881.5950) to arrange for appropriate accommodations. See the current Collin Student Handbook for additional information.  
http://www.collin.edu/studentresources/personal/studenthandbook.aspx