Course Title: Social Networking in a Day

Course Description:
Introduce students to Social Media Websites, Strategies and Tools
Use Facebook, Twitter, and LinkedIn to your advantage. Learn how blogging can increase “search engine optimization.” Discover RSS and YouTube

Course Prerequisite(s):
Computers for Beginners for the Absolute Beginner or equivalent knowledge

Course Objectives:
Demonstrate competency with social networking.

Textbook(s): OPTIONAL
Social Networking Spaces: From Facebook to Twitter and Everything in Between (Beginning)
Publisher: Apress
ISBN: 1430225963

Lesson Plan – by week or session
Social Media Websites
   Facebook.com
   Twitter.com
   LinkedIn.com
   YouTube.com

Alternative Email
   Google
   RSS Reader

Blogs
   Blogger
   WordPress

Search Engine Optimization

Internet Security