Course Title: WordPress - Advanced

Course Description:
Hands-on experience using and editing Wordpress CSS, HTML and PHP; basic graphics

Course Prerequisite(s):
Wordpress Basic (or equivalent experience)

Course Objectives:
Customize a WordPress website. Edit WordPress CSS, HTML and PHP; create basic website graphics.

Next Class Possibilities:
Social Media Networking Technologies, Internet Marketing Technologies, YouTube Marketing

Textbook(s):
Author: Thord Daniel Hedengren | Publisher: Wiley | ISBN: 978-1-118-60075-7

Lesson Plan – by week or session:

Session 1: Review of WordPress Basics
Session 2: Designing and Developing WordPress Themes
Session 3: Making the Most of WordPress Plugins
Session 4: How to Edit CSS: fonts, font colors, font sizes, heading elements, footer elements, sidebar text and more.
Session 5: Integrating Social Media into your site.
Session 6: Design Tricks, SEO Tips and Additional Functionality